Product Code

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Re	vision		Alt Order	<u>#</u>
	489093	1		06273652	
Product					
RESTORE OUR FUTURE					
Contract Dates	Estimate #				
08/14/12 - 08/20/12	501				
<u>Advertiser</u>			<u>Or</u>	iginal Date	/ Revision
ISS/Restore Our Future			(08/13/12	/ 08/13/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	<u>Station</u>	Accou	nt E	xecutive	Sales Office
	KVVU	Teresa	Dit	furia	TELEREP-PHI
	Special Hand	ling			
	Demographic				

Snotel

IDB#

1021 Agency Ref

Adults 25-64

Advertiser Code

Advertiser Ref

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
E 2 KVVU 08/14/12 08/17/12 Anderson Start Date	3-4p <u>Rate</u> \$275.00	:30	NM	4	\$1,100.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
3 KVVU 08/13/12-08/19/12 Anderson See MG 2.6	3-4p	-TuWThF :30 \$2	275.00 NM		
4 KVVU 08/13/12-08/19/12 Anderson	3-4p	-TuWThF :30 \$2	275.00 NM		
See <i>MG</i> 2.5 5 KVVU 08/16/12-08/16/12 Anderson	2-3p	Th :30 \$2	275.00 NM		
6 KVVU 08/17/12-08/17/12 Anderson ⊕ MG for 2.3 08/17	2-3p	F :30 \$2	75.00 NM		
E 3 KVVU 08/14/12 08/17/12 The Dr.Oz Show Start Date	4-5p <u>Rate</u> \$350.00	:30	NM	4	\$1,400.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate Type</u>		
3 KVVU 08/13/12-08/19/12 The Dr. Oz Show	4-5p		350.00 NM		
See MG 3.5,3.6 4 KVVU 08/13/12-08/19/12 The Dr.Oz Show See MG 3.5,3.6	4-5p	-TuWThF :30 \$3	8 50.00 NM		
5 KVVU 08/16/12-08/17/12 The Dr.Oz Show	3-4p	ThF :30 \$3	50.00 NM		
 MG for 3.4,3.3 KVVU 08/16/12-08/17/12 The Dr.Oz Show MG for 3.4,3.3 	3-4p	ThF :30 \$3	50.00 NM		
E 4 KVVU 08/14/12 08/17/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 -TwTF 4	M-F 530-6p <u>Rate</u> \$600.00	:30	NM	4	\$2,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

08/13/12 / 08/13/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 489093 /	Alt Order # 06273652
Contract Dates 08/14/12 - 08/20/12	Product RESTORE OUR FUTU	Estimate #
Advertiser	Orio	inal Date / Revision

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	TypeSp	oots	Amount
Start Date End Date Weekdays Spots/Wee							***
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
2 KVVU 08/13/12-08/19/12 Fox 5 News at 5 MF 530	-6p M-F 530-6p	-TuWThF-	· - :30	\$600.00	NM		
See MG 4.5							
3 KVVU 08/13/12-08/19/12 Fox 5 News at 5 MF 530	-6p M-F 530-6p	-TuWThF-	:30	\$600.00	NM		
See MG 4.6							
5 KVVU 08/16/12-08/16/12 Special Early News	Special Early Nev	w:Th	:30	\$600.00	NM		
® MG for 4.2 08/16	,			+000.00			
6 KVVU 08/17/12-08/17/12 Special Early News	Special Early Nev	w:F-	:30	\$600.00	NM		
→ MG for 4.3 08/17		,	.00		INIVI		
			Tota	ls		41	\$39,300.00
			1014				7-5,500.00

ISS/Restore Our Future

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/20/12	41	\$39,300.00	\$33,405.00
Totals	41	\$39,300.00	\$33,405.00

Signature:	Date:
_	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REP \$\$\$ HEADLINE# 6273652 MOD# 0: UNAPPROVED TRF# 489093 REV #1 \$\$\$

> REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM NOTE REPORT FROM REP
CHANGES

*** KVVU-TV ***

AGY CITY TAX ADV FLIGHT ORDER PRDCT # 1125 DATES RESTORE AUG14/12 OUR ADV. AGY. STATE FUTURE NAME NAME TAX MENTZER MEDIA SERVICES, ISS/RESTORE OUR FUTURE AUG20/12 TOWSON, 600 FAIRMOUNT AVENUE, EST#501 CONTRACT ND WK-1 # COMMENTS: 21286 6273652 CO-OP (LINE, BILLING SUITE 306 HNC. ORDER, NEEDED INVOICE) CLASS: SALES PRSN BUYER NAME REP.# NATL. PH-KAREN BENCKINI OFF.# TERESA DIFURIA LOCAL 762 DATE REGIONAL SALESMAN AUG13/12 # 13.23

REP: TO ROSE
FR NIKKI
OK'D M1-M5
SEE LINES 18-23
TOTAL SAME CNF THANKS

STA:

CON CM THIS SH Ø CASH IN ADVANCE SCHEDULE ****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009 AVAILBLE

RESTORE OUR FUTURE

	••	: LINE#
ЭΑ	: LINE#	:LINE#:REP :CD:
AONED, AONED,		:CD:
ADVER!		TIME
AGENCY ADVERTISER COD AGENCY PRODUCT CODE =		PERIOD
ODE =	••	: LGTH :
		SEC:
AGENCY		
ICK EST#		RATE
= 501		
1	DATE	START
	DATE	END
	: /WK:	:SPTS: WEEK
	INVT :	WEEK:
		DAYS
	:SPTS:	:TOTL:

PROGRAM : ANDERSON COOPER

N

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300P-400P

ω

\$275.00

8/14

8/17

Ν

TU-F

N

RA35+ CON COM1: 1.0 1x MAX/DAY

REP HEADLINE# 6273652 TRF# 489093 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 13.2 **CHANGES** *** KVVU-TV ***

: LINE#	#:REP :CD	: TIME PERIOD :	LGTH : SEC :	RATE	: START	: END : DATE	: SPTS:	WEEK: DAYS	:TOTL:
	21 A	200P-300P	30	\$275.00	8/16	8/17	N	TH-F	N
	ՄՈ	ANDERSON COOPE 1.0 TP CHG DUE TO	FL PRE-SEAS	GAME.	300KED PLS	APPROVE.			
	ORD COM1: THIS IS A	TP CHG DUE TO MAKE-GOOD FOR F	AUG16 ON LINE-	N GAME. 2 FOR 2	F.	APPROVE.			
	ω Ø	400P-500P	30	\$350.00	8/14	8/17	N	TU-F	N
	PROGRAM: RA35+ : CON COM1:	: DR OZ : 1.0 : 1X MAX/DAY							
	22 A	300P-400P	30	\$350.00	8/16	8/17	N	TH-F	И
	PROGRAM: RA35+: ORD COM1: THIS IS A	DR OZ 1.0 TP CHG DUE TO MAKE-GOOD FOR A	NFL PRE-SEASON AUG16 ON LINE-3	N GAME.	PRE-BOOKED PLS SPOTS/WK	APPROVE.			
	4	530P-600P	30	\$600.00	8/14	8/17	N	TU-F	N
	PROGRAM RA35+ CON COM1	: NEWS : 2.0 : 1x MAX/DAY							
	23 A	430P-500P	30	\$600.00	8/16	8/17	N	TH-F	И
	PROGRAM: RA35+: ORD COM1: THIS IS A	NEWS 2.0 TP CHG DUE TO MAKE-GOOD FOR 1	NFL PRE-SEASON AUG16 ON LINE-4	GAME. FOR 2	PRE-BOOKED PLS SPOTS/WK	APPROVE.			
	Q)	800P-1100P	30	\$1,850.00	8/16	8/16	0	THU	0
	PROGRAM RA35+	: NFL PRESEASON: 10.0	CINCY V ATL						
	18 A	500P-800P	30	\$1,850.00	8/16	8/16	N	THU	N
	PROGRAM: RA35+: ORD COM1: THIS IS A	NFL PRESEASON 10.0 TP CORRECTION MAKE-GOOD FOR	CINCY V ATI	(J)	S/WK				
		MAKE-GOOD FOR	G17 ON	FOR 2	S/WK				

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 13.2 ORDER WORKSHEET **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6273652 TRF# 489093 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ILTINE# REP COT TIME PERIOD LIGHT SEC NATE DATE DATE PRATE REPATE NATE PRATE	(AUG13/12) PLS ADVISE.	\$600.00 \$600.00 APPROVE.	30S 30S D PLS	K) K) PRE-BOOKED	G16(2/W G16(2/W GAME.	AU 500P AU TO NFL PRE-SEASON	SSED:TU-F/530P-60 FFER:TH-F/430P-50 CMT:TP CHG DUE T	BUY#4 MIS	OK'D	М5
THE PERIOD : LITH : SEC : RATE : END : SPTS: WEEK : DAYS 500P-800P	UG13/12 S ADVIS	350 350	ωω	国 I	E 2 / W	TEL	SSED: TU-F/400P-50 FFER: TH-F/300P-40 CMT: TP CHG DUE T	8#3	OK'D	М4
THE PERIOD : LIGHT: SEC : RATE : END : SPTS: WEEK : DAYS : DAYS : DAYS : LIVT : DAYS : DAYS : DAYS : LIVT : DAYS : DAYS : DAYS : LIVT : DAYS : DAYS : LIVT : DAYS : DAYS : LIVT : DAYS : DAYS : DAYS : LIVT : DAYS : DAYS : LIVT : DAYS : DAYS : DAYS : LIVT : DAYS :	UG13/12 S ADVIS	\$275. \$275. PPROV	30	E I	2/w 2/w	TEL PRE-	SSED: TU-F/300P-4CFER: TH-F/200P-3CCMT: TP CHG DUE T	Z	OK'D	Ξ
THIME PERIOD : LGTH : SEC : RATE : START : LND :SPTS: WEEK : DAYS : DOPENOUP : DATE : /WK: INVT : DAYS : DATE : DATE : DATE : DATE : /WK: INVT : DATE : /WK: INVT : DAYS : DATE :	03 10	750.00 750.00	0 0		·v ~ ~	PRE-	SSED: SAT/700P-100 FEER: SAT/1230P-40 CMT: TP CORRECTION	Z		Z N
TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : DATE : DATE : DATE : MEK : DAYS : MEK : DAYS : MEK : DAYS : MEK : DAYS : DATE : MEK : DAYS : DATE : MEK : DAYS : MEK : DAY	G10/12 ADVIS	1,850. 1,850. 1,850. 1,850.	0000		AUG16(2/WK) AUG17(2/WK) AUG16(2/WK) AUG17(2/WK) PLS APPROVE	PRE-	SED: THU/800P-110 FRI/800P-110 FEER: THU/500P-800 & FRI/500P-800 CMT: TP CORRECTIO	C##EKV: Y#6 M	ON MAKEG	STATI
EH:: TIME PERIOD : LIGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : DAYS : DATE : JWK: INVT : DAYS : DATE : JWK: INVT : DAYS : DAYS : DAYS : JWK: INVT : DAYS : DAYS : DAYS : JWK: INVT : DAYS : DAYS : JWK: INVT : DAYS : DAYS : JWK: INVT : JWK: INVT : DAYS : JWK: INVT : JWK: JWK: JWK: JWK: JWK: JWK: JWK: JW					TS/WK	PLS APPRO E-9 FOR 2	E WEEK PRE-BOO	MLB 4.0 TP MAKE	PROGRA RA35+ ORD CO	
EH: : TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : EH: : DAYS : DATE : JATE :		SAT	N	8/18	/1:	750.0		1230P-	20	
COD							F THE	: MLB	PROGRA	
:CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : DATE : /WK: INVT : : DATE : /WK: INVT : : : DATE : /WK: INVT : : : : DATE : /WK: INVT : : : : DATE : /WK: INVT : : : : : : DATE : /WK: INVT : : : : : : : : : : : : : : : : : : :		SAT	0	8/18		750.	30	700P-	v	
:CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : DATE : /WK: INVT : : : : : : DATE : /WK: INVT : : : : : : : : : : : : : : : : : : :						BAL	DETROIT	: NFL P	PROGRA RA35+	
:CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : DATE : /wk: INVT : : DATE : /wk: INVT : : : DATE : /wk: INVT : : : : : : DATE : /wk: INVT : : : : : : : : : : : : : : : : : : :		FRI	0	8/17	8/17	1,850.	30	-4008	7	
:CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : E#: : DATE : /WK: INVT : : : : : : : : : : : : : : : : : : :						PLS APPROVE 18-19	4n.	: NFL PRES : 10.0 1: TP CORRE A MAKEGOOD	יוטיט בי	
:CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :		FRI	Ν	8/17		,850.	30	500P-800		
	ļ	NEEK					: LGTH : SE	CD: TIME	円 #	: LINE

REP HEADLINE# 6273652 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1 489093 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-221 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 610-225-1191

CHANGES AUG13/12 13.2
*** KVVU-TV ***

AUG/12 :LINE#:REP REP : CD: 39300.00 TIME PERIOD •• LGTH : SEC RATE START END :SPTS: CONTRACT TOTAL TOTAL SPOTS NEEK DAYS 39300.00 :SPTS: :TOTL:

MARKET TOTALS \$245,625 KVVU 16% KSNV 33% KTUD 0% KLAS 32% KTNV 19% KVMY 0% KVCW 0% CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF PER WEEK T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE